

***RETIRED MEN'S ASSOCIATION OF GREENWICH, Inc. (RMA)
invites you to attend its meeting, on Wednesday, June 18, 2014.
First Presbyterian Church, Lafayette Place, Greenwich, CT.***

***ANDY SHAPIRO, OWNER OF STAMFORD HYUNDAI
HOT TOPICS IN THE AUTO INDUSTRY***



Business stories nowadays have a certain level of abstraction. Talking heads on television and in the press speak from ivory towers, with little hands-on knowledge of the industry they are opining about. In the vernacular, they have no skin in the game. But, if you want to know what's really going on, you would better hear from one who is dealing, highly successfully, with the reality of operating a

business.

The American love affair with automobiles, now over a century old, continues. The automobile industry plays a vital role in the United States' economy. Nowadays, as elsewhere, changes abound, with the next new technological trend just around the corner. The very process of selling automobiles has become more complex. Andy Shapiro, owner of Stamford Hyundai and other dealerships, will present an overview of current topics from the viewpoint of a businessman who needs a working knowledge of contemporary trends so he can successfully sell in the present, and anticipate the future. Among the cutting-edge topics to be covered are: "Telsa and its Threat to Auto Retail Distribution" and "The Driverless Car and its Potential to Change Society."

Mr. Shapiro has been involved in the business of selling automobiles for two decades. Early on, he served as President and Chief Operating Officer of DiFeo Auto Group, a subsidiary of Roger Penske's Automotive Group, managing operations in the New York Metropolitan Area, with eleven new car franchises with combined revenue of \$1 billion, retail sales of 25,000 units annually and an employee base of 1,000. (Audi, BMW, Ferrari, Honda, Hyundai, Lexus, Maserati, Mercedes Benz, Nissan, Porsche, Toyota and Scion). In 2006 he went out on his own to build a local dealership business. Today, in addition to Stamford Hyundai, he owns Hudson Hyundai and Hudson Subaru (both in Jersey City NJ), and is in the process of acquiring a domestic franchise. He graduated from Yale University in 1986 with a B.A in History and received his M.B.A from Harvard University in 1991.

Our business meetings begin at 10, and our speakers are scheduled for 10:30. No Charge, and No Reservations are required. For additional information, call Bernard Schneider, 203-698-2558; bgsesq@gmail.com. See our website greenwichrma.org.