

***RETIRED MEN'S ASSOCIATION OF GREENWICH, Inc. (RMA)***  
***invites you to attend its meeting, on Wednesday, Oct. 1, 2014.***  
***First Presbyterian Church, Lafayette Place, Greenwich, CT.***

**STEVEN FORMAN, ENTREPRENEUR AND AUTHOR**

***“IT’S NEVER TOO LATE”***



Steven Forman has been successful in the business and the literary worlds. In the process, he has learned that the two apparently contrasting endeavors have much in common, and it is good to be open to new things. In 1963, he started his own seafood company (now named Jana Worldwide, after his daughter) and built it from a one-man company on the ground floor of Boston’s Haymarket Square, to a multinational multimillion dollar business.

Constantly innovating, the company prides itself, since its inception, on bringing the industry frozen and shelf-stable seafood products. In the 1970’s it broke new ground with the Alaska King Crab tail meat industry; in the 1980’s it pioneered the surimi (imitation crab) industry, which it distributed to Subway worldwide (selling the division in 1995 to Jana’s Japanese partners); and in the 1990’s it created the 100% yield pouch pack tuna for use at the food services level (sold to Subway’s 43,000 stores worldwide in over 100 countries), now the industry standard. The Independent Food Cooperative for Subway honored Steve and Jana as its Vendor of the Millennium for their innovative contributions.

In 1992, he and his wife Barbara moved to Boca Raton, Florida. The unique and contrasting life styles of Boston and Boca Raton inspired him to have a second career and write his Boca Trilogy ( Boca Knights, Boca Mournings and Boca Daze) comic thrillers about Eddy Perlmutter ( a widower, “ the most dangerous thing to be in Boca”), a much-decorated Boston cop retired to Boca. The theme of the trilogy is “It’s never too late!”

Publishing his first book at 67 (“since I was a kid I knew I could write”), and selling all of his books to major publishers, his message is that “seniors who get involved in new things are transformed.” Eddy, like Steve, is armed with his unfailing wit, his Boston-bred fighting skills and courage in the face of danger and uncertainty. Definitely not a dull life. Born in Boston, Steve graduated Boston University. He and Barbara split their time between Boston and Boca Raton, and have two children and five grandchildren. He will devote all proceeds from the discounted cost of novels sold at the RMA to local cancer charities.

**Our business meetings begin at 10, and our speakers are scheduled for 10:30. No Charge, and No Reservations are required. For additional information, call Bernard Schneider, 203-698-2558; bgsesq@gmail.com. See our website [greenwichrma.org](http://greenwichrma.org).**