



**RETIRED MEN'S ASSOCIATION OF GREENWICH, Inc. (RMA)**  
Invites you to a Webinar presentation August 19, 2020 at 11:00 a.m.  
To sign up for the webinar log on to: <https://bit.ly/30IBj21>

**Norman Roth**

## **“Innovations at Greenwich Hospital”**



If being President of the US is the toughest job in America and being mayor of NYC the second toughest, what is the third? One could argue that it is being the CEO of a hospital these days. Consider the following: in addition to managing large groups of disparate groups including doctors, nurses, other professional staff and custodial staff, a hospital CEO needs to be on top of minimizing the spread of diseases within the hospital, paying the latest institutional taxes, patient privacy considerations, ever-changing regulatory demands, clinical research monitoring, the new electronic medical record, fund-raising, and shifting from volume-based to value-based reimbursements, including financial penalties for medical

complications or poor outcomes. There are numerous business decisions to be made but within the constant ethical framework of taking care of people's health.

Greenwich Hospital, together with the Yale-New Haven Hospital and Bridgeport Hospital is part of a three-hospital health system, with integration versus autonomy decisions continually being made. This occurs within a health economy that tends to penalize smaller players.

Norman Roth will discuss "Innovations at Greenwich Hospital." He became the administrative director for Emergency Services of the Yale-New Haven Hospital in 1979, and subsequently led the planning, design and completion of the 500,000 square foot Smilow Cancer Hospital there. He was the chief operating officer of Bridgeport Hospital from 2011-2014, followed since 2015 by chief operating officer and then President and CEO of Greenwich Hospital. Mr. Roth will retire on October 2, 2020. He will introduce Diane Kelly, DNP, RN, who became president of Greenwich Hospital on June 25, 2020. Mr. Roth's 40 years of experience gives him great perspective on where health care will have to change, especially in light of the current pandemic,

**Next Week: August 26, Adam Clayton Powell III, Director of Washington Policy Initiatives for the University of Southern California and University Fellow at the USC Center on Public Diplomacy, “Tools and Information to Protect the 2020 Election from Cyber Attacks”**

*The Greenwich Retired Men's Association offers a free Webinar program every Wednesday at 11:00 a.m. For additional information see [www.greenwichrma.org](http://www.greenwichrma.org) or contact us by e-mail at [info@greenwichrma.org](mailto:info@greenwichrma.org).*