



RETIRED MEN'S ASSOCIATION OF GREENWICH, Inc. (RMA)
Invites you to its meeting **July 6, 2016** at
First Presbyterian Church, Lafayette Place, Greenwich, CT.

Norman G. Roth
"Greenwich Hospital: Present and Future"



If being President of the US is the toughest job in America and being mayor of NYC the second toughest, what is the third? One could argue that it is being the CEO of a hospital these days. Consider the following: in addition to managing large groups of disparate groups including doctors, nurses, other professional staff and custodial staff, a hospital CEO needs to be on top of minimizing the spread of diseases within the hospital, the most recent mosquito-borne plagues, paying the latest institutional taxes, patient privacy considerations, ever-changing regulatory demands, clinical research monitoring, the new electronic medical record, fund-raising, and shifting from volume-based to value-based reimbursements, including financial penalties for medical complications or poor outcomes. There are numerous business decisions to be made but within the constant ethical framework of taking care of people's health.

Greenwich Hospital, together with the Yale-New Haven Hospital and Bridgeport Hospital is part of a three-hospital health system, with integration versus autonomy decisions continually being made. This occurs within a health economy that tends to penalize smaller players.

Norman Roth will discuss "Greenwich Hospital: Present and Future." He became the administrative director for Emergency Services of the Yale-New Haven Hospital in 1979, and subsequently led the planning, design and completion of the 500,000 square foot Smilow Cancer Hospital there. He was the chief operating officer of Bridgeport Hospital from 2011-2014, followed since 2015 by chief operating officer and then President and CEO of Greenwich Hospital.

The Greenwich Retired Men's Association offers a free program every Wednesday that is open to the public, both men and women; no reservations are required. Our social break starts at 10:40AM followed promptly by our speaker at 11:00AM. Programs are at the First Presbyterian Church, 1 West Putnam in Greenwich. For additional information see www.greenwichrma.org or contact info@greenwichrma.org