RETIRED MEN'S ASSOCIATION OF GREENWICH, Inc. (RMA) invites you to attend its meeting on <u>Wednesday</u>, <u>Jan.7</u>, <u>2015</u> First Presbyterian Church, Lafayette Place, Greenwich, CT.

JOSEPH GIANQUINTO

BEHIND THE SCENES OF TELEVISION BROADCASTING: THE EARLY YEARS



Joseph Gianquinto, a resident of Old Greenwich, is a 38 year veteran of the television industry. His passion for broadcasting began at Seton Hall University in the late 1950's as a Communication Arts major, graduating in 1960 with a Bachelor of Arts Degree. After two active duty tours in the US Army, he began a television network broadcasting career at ABC and NBC as a Unit Production Manager. He worked on a variety of programs such as the 1968 Winter and

Summer Olympics; the 1969 and 1970 World Series; A Harry Belafonte and Lena Horne Special (script written by Andy Rooney); The Orange Bowl Parade; Apollos 14, 15 and 17, as designated Unit Pool Manager; the 1972 Democratic and Republican National Conventions and NBC Nightly News. In 1977 he became Director of Budgets and Planning for NBC's News, Sports and East Coast Entertainment Programs.

Mr. Gianquinto left NBC to help launch sports network ESPN in 1979, becoming its Vice President of Operations and Engineering in 1980. ESPN was the brainchild of Bill Rasmussen, Communications Director of the Hartford Whalers hockey team, who came up with the idea of starting a sports network to cover Connecticut events. The turning point was when he was able to gain access to a satellite transponder, enabling him to beam sports programs to the entire country.

In 1982 he began a sixteen year career at Westinghouse Broadcasting as Vice President of Broadcast Operations and Technical Services for the Television Group. After retirement, he worked as a consultant for a fledgling 24-hour American Catholic cable network, securing production and office facilities. He now devotes his time to writing poetry and putting his own words to the melodies of the 20's, 30's and 40's.

Our business meetings begin at 10, and our speakers are scheduled for 10:30. No Charge, and No Reservations are required. For additional information, call Bernard Schneider, 203-698-2558;bgsesq@gmail.com. See our website greenwichrma.org.