



RETIRED MEN'S ASSOCIATION OF GREENWICH, Inc. (RMA)

Invites you to its meeting **July 10 at 11:00 a.m.**

First Presbyterian Church, Lafayette Place, Greenwich, CT

Jennifer Pehr

**“Envisioning the Future American Aesthetic:
A Strategic Plan for North America”**



A half century ago, Nathaniel Owings, one of the founding partners of Skidmore, Owings and Merrill, wrote *The American Aesthetic*, which illustrated a land use vision for the future of America in response to the key challenges of the day. Written at the swell of the environmental movement, *The American Aesthetic* argues that core cities were a desirable and inevitable solution to the challenges of the time, and lays out extensive examples for how our cities can be made comfortable, beautiful and profitable. Following its publication, many of its ideas came to fruition, including significant legislation like the

Clean Air Act and the Clean Water Act, as well as the revitalization of core cities that has occurred over the last two decades.

Jennifer Pehr, a Senior Planner at Skidmore, Owings and Merrill (SOM), will discuss the role land use plays in North America’s urban growth and resource management as well as the role it can and should play in our future. Following a brief contextual overview, the following issues will be presented for discussion:

- How are values reflected in utilization of land?
- What does North Americans’ use of land and resources say about culture and values?
- Are there shared sentiments across the continent? What about competing ideas?
- What are the key issues facing our North American continent?
- What might a relevant plan in the future look like?

Ms. Pehr is an American Institute Certified Planner and an Associate at Skidmore, Owings and Merrill’s City Design Practice. She has a background in urban planning and public health and understands how people interact with the built environment. She has significant urban design and stakeholder engagement experience with large, complex and mixed-use projects in the US, Asia and sub-Saharan Africa.

She graduated cum laude from Barnard College with a B.A. in urban studies and architecture and holds a dual Master’s degree in urban planning and public health from Columbia University.

Next Week: July 17, Nelson Tebbe, Professor of Law at Cornell University, “The Supreme Court Decision in the Bladensburg Cross Case: Government Expression and Religious Equality.”

The Greenwich Retired Men’s Association offers a free program every Wednesday that is open to the public, both men and women; no reservations are required. Our social break starts at 10:40 AM followed promptly by our speaker at 11:00 AM. Programs are at the First Presbyterian Church, 1 West Putnam in Greenwich. For additional information see www.greenwichrma.org or contact info@greenwichrma.org