

***RETIRED MEN'S ASSOCIATION OF GREENWICH, Inc. (RMA)
invites you to attend its meeting, on Wednesday, Apr.30, 2014.
First Presbyterian Church, Lafayette Place, Greenwich, CT.***

CINDI BIGELOW

***THINKING, ACTING AND MANAGING ENTREPRENEURIALY
IN A FAMILY BUSINESS***



Over 60 years ago, Ruth Campbell Bigelow changed the way we drink tea in the United States. An avid tea connoisseur, Ruth thought tea drinkers like herself would enjoy a more zestfully flavored tea. Happening upon a special colonial recipe that called for tea to be blended with orange peel and spices, she decided to try and re-create what she felt sounded like a wonderful idea. After much trial and error in the family kitchen, she finally hit upon what she thought was the best tasting recipe. After sharing samples with family, friends and acquaintances, one of them reported back that her new tea had caused nothing but constant comments. Thus the "Constant Comment"® name was born. Today, Bigelow Tea is the national market leader of specialty teas. Headquartered in Fairfield, the company remains a family-owned business and employs 330 people across three manufacturing facilities, producing over 1.6 billion tea bags annually.

Cindi Bigelow, the founder's granddaughter, will discuss the family history, facts about its product, the company's commitment to quality, and the future direction of the company, including its green initiative, employee involvement, and packaging and marketing.

Before assuming the role of President and CEO of Bigelow Tea in 2005, Cindi spent 20 years in all areas of the company. She holds a B.A. from Boston College and an M.B.A. from Northwestern University. Community minded, Cindi initiated the Annual Bigelow Tea Community Challenge in 1987 that has donated nearly \$1 million to local charities since inception and Bigelow's Tea For the Troops Project that donates tea to US service men and women. A passionate advocate for education, Cindi makes frequent classroom appearances speaking to students about business, business ethics and career development, and has been the keynote speaker at the Greenbrier Women in Leadership Conference, among many others. She has served on many boards, including Bridgeport and Fairfield Universities. Numerous awards include Mass Mutual and UCONN Family Business of the Year, Ernst & Young Socially Responsible Entrepreneur of the Year, Girl Scouts' Woman of Distinction, 2010 Notable Women in Business Award, and 2012 Woman of Influence in the Food Industry." When she's not working, Cindi enjoys being with her children, skiing, tennis, yoga and, of course, drinking lots of tea.

Our business meetings begin at 10, and our speakers are scheduled for 10:30. No Charge, and No Reservations are required. For additional information, call Bernard Schneider, 203-698-2558; bgsesq@gmail.com. See our website greenwichrma.org.