



RETIRED MEN'S ASSOCIATION OF GREENWICH, Inc. (RMA)
Invites you to its meeting **November 29** at 11:00 a.m.
First Presbyterian Church, Lafayette Place, Greenwich, CT

Adam Frankel

“Presidential Speechwriting in the Age of Trump and Twitter”



Adam Frankel, former speechwriter for President Barack Obama, will discuss presidential rhetoric and the illustrious past and questionable future of White House speechwriting. He will talk about the history of presidential speechwriting, sharing some of his experiences as a speechwriter for the president. He will also address the challenges of presidential communications at a time when the electorate is polarized and distrustful of politicians and the media

landscape is undergoing rapid disruption and transformation.

Mr. Frankel was a senior speechwriter for President Obama from the start of the 2007-08 presidential campaign until the end of Obama's first term in the White House. He was the principal speechwriter on topics, ranging from health care to education to the restructuring of the auto industry. He also worked with President Obama on speeches about faith, civil rights, and history. Additionally, Mr. Frankel assisted JFK's speechwriter and advisor Ted Sorensen on his 2008 New York Times-bestselling memoir, *Counselor: A Life at the Edge of History*.

Mr. Frankel graduated from Princeton University and the London School of Economics where he was a Fulbright Scholar. He is a member of the Board of Directors of the John F. Kennedy Library Foundation and the Library's Profile in Courage Award Committee. He is also a Term Member of the Council on Foreign Relations. He has appeared on CNN, MSNBC, and Bloomberg TV, and his writings have been published in *The New Yorker*.

Next week, Dr. Lisbeth Gronlund, "The Trump Administration and Nuclear Weapons."

*The Greenwich Retired Men's Association offers a free program every Wednesday that is open to the public, both men and women; no reservations are required. Our social break starts at **10:40AM** followed promptly by our speaker at **11:00AM**. Programs are at the First Presbyterian Church, 1 West Putnam in Greenwich. For additional information see www.greenwichrma.org or contact info@greenwichrma.org*